

The House Strategy

A dynamic, discretionary approach to portfolio management

In complex markets, static portfolios create unnecessary risk.

The **OCM House Strategy** is a centrally managed, discretionary approach that dynamically adjusts asset allocation in line with our forward-looking views on **risk, return and market conditions**.

Your portfolio evolves as our strategy evolves.

Strategic asset allocation, actively managed

We continuously assess:

- Macroeconomic trends
- Valuation and market cycles
- Geopolitical risk
- Forward-looking return expectations



Long Hold (LH)

Growth-focused, long-term capital appreciation



Volatility Managed (OBI)

Dual mandate: outcome delivery with risk awareness



Defensive Positioning

When preservation becomes the priority

Why sophisticated investors adopt this approach

- **Proactive Positioning:** Forward-looking, not reactive
- **Discretionary Execution:** Timely implementation without delay
- **Risk Calibration:** Exposure adjusted as market conditions shift
- **Clarity:** One coherent strategy, not fragmented decisions

Risk Management, Not Risk Elimination

Our volatility-managed approach is designed to mitigate downside risk over time however.

Capital preservation is an objective, not a guarantee.

- **Market risk cannot be eliminated**
- **Portfolio values will fluctuate**
- **Downside periods are an inherent part of investing**

Structured Capital Allocation

For HNW clients, the House Strategy forms part of a segmented portfolio structure, not a single allocation.

To manage systematic risk, we typically apply the strategy to capital allocated for:

- **Medium-term deployment (3–6 years)**
- **Long-term growth (7+ years)**

Aligned to your risk framework:

- **Structured around your risk profile & capacity for loss**
- **Exposure increases only within agreed parameters**
- **Integrated with your wider financial planning strategy**

This ensures a balance between **opportunity capture and risk discipline**. The **House Strategy** is focused on medium and long-term capital, where dynamic allocation can enhance outcomes.

Discretion With Oversight

You retain full control over how the strategy is implemented:

- **Full discretion:** Portfolios adjusted in line with the house view
- **Advised discretion:** Strategic changes discussed and agreed

Portfolio changes reflect:

- **Our central investment view**
- **Your risk parameters and objectives**

Important Information (Compliance)

- **The value of investments** may fall as well as rise, and you may get back less than invested
- **Past performance** is not a reliable indicator of future results
- **Asset allocation** decisions reflect current views and may change without notice
- **Volatility-managed and capital preservation** strategies do not guarantee protection against loss
- **Tax treatment** depends on individual circumstances and may change